



Westmoreland Fair August 18 – 26, 2017
2017 Fair Sponsor Levels

ALL SPONSORSHIP MUST BE CONFIRMED BY NO LATER THAN FRIDAY, MARCH 31, 2017

All sponsorships can be customized to best suit your company. Opportunities are also available for Specific Event Involvement. Please see the Specific Event Involvement information for further details.

PLATINUM SPONSOR \$7500 and above

- This sponsorship level will be customized for each sponsor to best fit their company needs from the below listed items.

GOLD SPONSOR \$5000 to \$7499:

- Receive **75** free fair admission tickets
- Receive **10** complimentary arena seats
- 3** company supplied banners on display for the 9 days of the fair, 1 at the main entrance, 1 at the center entrance, 1 at the side entrance
- Company name recognized in Queen Program (500 distributed)
- Company logo recognized in Fair Premium Book (over 30,000+ distributed)
- Company logo recognized on Fair website with link to business
- Company logo recognized in Non-premium tabloid
- Company logo recognized on Fair brochure (over 20,000 distributed) and Fair Map brochure (over 10,000 distributed)
- 9 day use of a 20' X 20' vendor space to display your company's promotional materials (booth location size can be 10x10 and then doesn't have to be utilized all 9 days)
- 9 days of company supplied promotional announcements
- Company logo recognized in posts on the Fair's Face Book page (over 10,000 followers)
- Opportunity for a "Unique Fair Day" – offered until all 9 days have at least one sponsor
- Opportunity for a customized face book promotional partnership and giveaway provided by the sponsor

SILVER SPONSOR \$2500 to \$4999:

- Receive **50** free fair admission tickets
- Receive **5** complimentary arena seats
- 2** company supplied banners on display for the 9 days of the fair, 1 at the main entrance, 1 at the center entrance
- Company logo recognized in Queen Program (500 distributed)
- Company logo recognized in Fair Premium Book (over 30,000+ distributed)
- Company logo recognized on Fair website with link to business
- Company logo recognized in Non-premium tabloid
- Company logo recognized on Fair brochure (over 20,000 distributed) and Fair Map brochure (over 10,000 distributed)
- 1 to 9 day use of a 10' X 10' vendor space to display your company's promotional materials – your choice of inside or outside and your choice of how many days you utilize the booth location
- 9 days of company supplied promotional announcements
- Company logo recognized in posts on the Fair's Face Book page (over 10,000 followers)
- Opportunity for a "Unique Fair Day" – offered until all 9 days have at least one sponsor
- Opportunity for a customized face book promotional partnership and giveaway provided by the sponsor



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BRONZE SPONSOR \$1000 to \$2499:

- Receive **20** free fair admission tickets
- Company name recognized in Queen Program (500 distributed)
- Company logo recognized in Fair Premium Book (over 30,000+ distributed)
- Company logo recognized on Fair website for 1 year
- Company logo recognized in posts on the Fair's Face Book page (over 10,000 followers)
- Company logo recognized in Non-premium tabloid
- Company logo recognized in Fair brochure (over 20,000 distributed) and Fair Map brochure (over 10,000 distributed)
- Naming sponsor of the Championship Horse Pull – offered until accepted by one company
- 9 days of company supplied promotional announcements

ADVANCED FRIEND OF THE FAIR \$600 to \$999:

- Company name recognized in Fair Premium Book (over 30,000+ distributed)
- Company name recognized in Fair brochure (over 20,000 distributed) and Fair Map brochure (over 10,000 distributed)
- Company name recognized on Fair website for 1 year

INTERMEDIATE FRIEND OF THE FAIR \$300 to \$599:

- Company name recognized in Fair Premium Book (over 30,000+ distributed)
- Company name recognized on Fair website for 1 year

BEGINNER FRIEND OF THE FAIR \$100 to \$299:

- Company name recognized on Fair's website for 1 year

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